

BIOGRAPHY BRAND VESUVIUS S/S 17 COLLECTION PRESS CONTACT



BIOGRAPHY

Sam Stringer was born on April 14th, 1994 in Victoria BC, Canada. She grew up in a family of artists; her mother a painter, her father a photographer, and her brother a musician. She moved to Vancouver in 2012 to pursue further education, and received her BA in Fashion Design and Technology from Kwantlen Polytechnic University in 2016.

Fusing the fashion and photographic worlds, Sam Stringer is known for her work as a couture evening gown designer and editorial fashion photographer. Her pieces combine traditional mastery with modern aesthetic to create elaborate and luxurious evening gowns, which celebrate local talent in a fusion of art and fashion. Her photographic work is edgy and sincere, fueled by the creative people in her community, and has been featured in over a dozen print and online publications, including Vogue EU and Elle Mexico.





MISSION STATEMENT

To provide the entrepreneurial, self-made woman with an artistic extension of her brand through black tie evening gowns that fuse femininity, strength, and understated sensuality.

Sam Stringer evening gowns provide our customer with uniquely detailed pieces that carry an artistic history and lend themselves to a variety of formal occasions. Design elements that infuse masterful artistic techniques with modern creative vision are what make each evening gown unique and highly valued. With a large focus on custom couture, Sam Stringer embodies exclusivity and mastery.

Be bold, be fierce, be remarkable, and never be afraid to rise to the top.



THE PREMIER COLLECTION

Originating as a concept graduation collection for her bachelor's degree in Design, Sam Stringer's first collection "Vesuvius" launched at Vancouver Fashion Week in September 2016. Featuring 15 exclusive formal evening gowns for black tie and specialty events, the collection focused on elaborate and luxurious details in the custom couture pieces.

As a celebration of art and fashion, Vesuvius featured the work of local painter Jack Wass through digital fabric manipulations of his original oil painting "Come Home".



















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ARTS & CULTURE



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